

Company

Fairpros activities in trade promotion on the African continent started in Harare, Zimbabwe in 1982. Since then Fairpros has established a key position in providing B2B services to private companies and government institutions in Sub Saharan Africa.

Today Fairpros African network spans over 33 countries. It comprises the official representation of five leading German trade fair companies with more than 100 world's leading trade fairs and conferences in Germany and abroad. The trade fairs cover all sectors such as agriculture, food production and processing, packaging, wood/stone and metal processing, medical industry, tourism and technology related industries.

Fairpros headquarters are situated in Mauritius with further offices situated in Germany, Ghana, Kenya, Nigeria, Senegal, South Africa, the Democratic Republic of Congo and Zimbabwe to serve the growing African market.

We offer our clients a diverse portfolio of services aimed at a trouble-free and successful trade fair participation. This includes individual consulting, training, market information, visa assistance, stand construction, organizing of national pavilions, visitor and exhibitor tickets, insurance, press conferences, cost calculation, assistance before during and after the trade fair.

Customers are our number one priority. We are committed and proud to serve our customers and partners in a professional and timely manner and provide them consistently with our high quality service. Satisfying your expectations is our aim. For us it is important that your presence at the trade fairs is as successful and productive as possible. We set great value upon continuity and confidence, we want to be your long time partner in making your business successful also in the long run.

By following our core values we have built close and long lasting relationships with our clients. Thanks to our old and new customers we have been able to establish our position as a desired service provider between Africa and Europe.

Together with you - we want to expand Africa's horizons further on.