

# VIVANESS

11.02.2025 - 14.02.2025 | Germany, Nuremberg

## World's Leading Trade Fair for Organic Cosmetics

VIVANESS is the leading international trade fair for natural personal care and wellness. The international demand for natural personal care and body care products has been growing for years. VIVANESS corresponds to this request by offering an international meeting and market place for the experts and specialists from the Green Beauty sector. The product range covers high-quality, certified natural personal care and body care products along with drugstore articles. The range is complemented by products from the areas of natural-based, organic pharmacists, cures and remedies, wellness and accessories.

VIVANESS Forum is an information platform on new products for natural beauty, care, wellness and health.

VIVANESS is held together with BIOFACH, the world's leading trade fair for organic products.

**For trade visitors: Please note that we don't issue any tickets or invitations for this trade fair. NuernbergMesse exclusively sells tickets on their website. For invitations please contact the respective trade fair team.**

## Categories

- Facial care
- Eye care
- Lip care
- Anti-aging products
- Body lotions, oils
- Hand and nail care
- Shower and bath essences
- Soaps
- Other body care
- Shampoos
- Conditioners, treatments
- Hair colorings
- Styling products
- Complexion
- Eyes
- Lips
- Nail care
- Fragrances, perfumes
- Oral and dental care
- Sun care and protection

Baby and child care  
Care for pregnant and nursing mothers  
Men's care  
Hygiene articles  
Dental care accessories  
Bath and toilet articles  
Other drugstore articles  
Raw materials and additives for the natural cosmetics industry  
Essential oils, blends  
Gifts, accessories  
Remedies, food supplements  
Other natural cosmetics products  
Other wellness products  
Media, service providers  
Manufacturer  
Wholesaler  
Importer / exporter  
Fair trade exports  
Vegan

## **Key Statistics**

Exhibitors: 2,550 from 94 countries (together with BIOFACH)

Trade visitors: 35,000 from 128 countries (together with BIOFACH)

## **Special Info**

Cycle of event: Every year

Link to the organizer's website: [VIVANESS](#)

[BIOFACH](#), the world's most important and largest trade fair for organic products, is held parallel to VIVANESS