

# **TOP HAIR**

29.03.2025 - 30.03.2025 | Germany, Duesseldorf

#### **ROCK YOUR HEAD**

TOP HAIR is a trade fair combined with a congress for the international hairdressing sector. All important companies and brands from the hairdressing industry are represented. This firmly established professional fair offers leading names, state-of-the-art technology and artistic perfection coupled with passion. TOP HAIR is a stage for the latest trends of the hairdressing world. The clear separation of order and direct sales areas creates an ideal atmosphere for business discussions, acquisitions and sales. The unique mix of shows, workshops, cutting factories, a congress and a trade fair is a fascinating approach to market the latest trends and products to the professional trade audience. Meet the stars of the industry and join them during two days of TOP HAIR in Duesseldorf.

## **Categories**

## Hair cosmetic products

- Bleaching products
- Permanent colouring products
- Salon hair care products
- · Hair straightening products
- Hair colourants
- Hair treatments
- Shampoo
- Styling products
- Tints
- Perming products

#### Tools of the trade

- Brushes
- Perming rods / rollers
- Thinning blades
- Colouring equipment and foils
- Protective clothing for colouring
- Hairdryers
- Hairdressing robes / capes
- Hot flat iron
- Hair clips
- Hair cutting equipment
- Hair cutting machines
- Towels

- Combs
- Cosmetic brushes
- Hair rollers
- Manicure equipment
- Razers
- Salon hygiene
- Scissors
- Practice heads
- Blow-dry brush

## **Furniture and furnishings**

- Furnishings for further education institutes
- Furnishing accessories
- Salon furnishings
- Hairdressing chairs
- Cosmetics equipment
- Nail equipment
- Receptions
- · Washing facilities

#### **Cosmetics and nails for hairdressers**

- Eye make-up products
- Decorative cosmetics
- Skincare products
- Skin protection creams
- Bodycare
- Lipsticks
- Make-up products
- Nail design
- Nail sculpturing
- Nail care
- Perfumery items
- Permanent make-up
- Eyelashes

## Wigs and hairpieces

- Extensions
- Hairpieces
- Cosmetic wigs
- Fashion wigs
- Toupés
- Costume jewellery

## **Decorative and promotional aids**

- Banners, flags, posters
- Pictures
- · Decorative aids

- Posters
- Shopwindow display items
- Picture frames, clip-on

## **Wellness products for hairdressers**

- Anti-stress programs
- Relaxation music
- Fitness and massage equipment
- Food supplements and remedies

#### **Trade literature**

## Further education / training institutes

- Further education / training institutes in company facilities
- Further education / training institutes in associations and chambers of commerce
- Private further education / training institutes

## Computer

- Hardware
- Software
- Computer accessories

#### **Services**

- Consultancies
- Franchisor

# **Key Statistics**

Exhibitors: 430 from 21 countries

Trade Visitors: 27,000 from 28 countries

## **Special Info**

Cycle of event: Every year

Running parallel to <u>BEAUTY DUESSELDORF</u>, the leading international trade fair for cosmetics, nail, foot, wellness and spa

Link to the organizer's website: TOP HAIR