

# BEAUTY DUESSELDORF

22.03.2024 - 24.03.2024 | Germany, Duesseldorf

## **The leading sector meeting for cosmetics, nail, foot, wellness & spa.**

The beauty and wellness market is booming and the industry professionals are continually faced with the challenge of recognising current trends, observing them and using them effectively in their own businesses. Continuously up-dated information and education of owners and staff are essential components for a successful business. BEAUTY DUESSELDORF is the specialist trade fair for the beauty industry. The show's product spectrum spans new findings in therapeutic and decorative cosmetics, latest offering for manicures, nail design, foot care and innovations in the sphere of solariums and tanning, fittings and accessories. BEAUTY DUESSELDORF is a mirror of the world market for professional cosmetic services and the leading meeting place for information, ordering and purchasing. Numerous events, shows, workshops and championships make this leading international trade fair unique and provide a comprehensive overview of the market.

## **Categories**

### **Cosmetics ordering area without direct sales**

- Skincare
- Decorative cosmetics
- Bodycare
- Skin treatment apparatus, technical devices, cubicle fittings
- Perfumes
- Colour and style analysis
- Organic cosmetics, natural cosmetics

### **Direct sales area - cosmetics direct**

- Skincare
- Decorative cosmetics
- Bodycare
- Skin treatment apparatus, technical devices, cubicle fittings
- Perfumes
- Colour and style analysis
- Organic cosmetics, natural cosmetics

### **Permanent make-up**

### **Chiropody**

- Pedicure products
- Pedicure apparatus

- Orthopaedic shoes

## **Nail**

- Nail design
- Manicure

## **Sun**

- Artificial tanning devices
- Solarium cosmetics
- Solarium equipment

## **Services**

- Trade literature
- Training courses
- Trade associations
- IT, EPOS systems

## **Fittings**

- Decoration and advertising material
- Cubicle equipment and fittings (covers, fabrics, etc.)

## **Wellness**

- Store furnishings and equipment
- Wellness and therapy equipment
- Aqua-Wellness
- Wellness systems, media and devices
- Wellness services
- Aroma treatments

## **Spa**

- Spa brands
- Spa design
- Spa services

## **Sales articles for institutes**

- Accessories (no womenswear)
- Costume jewellery (no womenswear)

## **cos made - pre-processing**

- Packaging
- Manufacturing
- Raw materials
- Services

## **Equipment**

- Cosmetic accessories (brushes, pads, applicators, etc.)
- Nutritional supplements and other remedies
- Gift packaging
- Salonwear (no womenswear)

## **Key Statistics**

Exhibitors: 1,100

Trade Visitors: 44,000 from 74 countries

## **Special Info**

Cycle of event: Every year

Running partly parallel to [TOP HAIR](#)

Link to the organizer's website: [BEAUTY DUESSELDORF](#)