

# IFA

06.09.2024 - 10.09.2024 | Germany, Berlin

## Official Partner of the Future since 1924

IFA - Internationale Funk Ausstellung - is the world's largest and most important trade fair for consumer electronics and household appliances, covering the whole spectrum of this fast moving industry. IFA features the entire range of brands, products and innovations in all their diversity: from TVs, home cinemas, sound systems, music players, cameras, mobile phones, navigation devices, computers, laptops, games, memory solutions and telecommunication equipment to small and large household appliances. All the latest electronics with the most product firsts are presented at the IFA.

## Categories

### IFA home & entertainment electronics

- Home entertainment
- Smart home
- Home networks

### IFA audio entertainment

- Hifi
- Loudspeakers
- Special: high performance audio

### IFA home appliances

- Large household appliances
- Small electric domestic appliances
- Built-in kitchen units
- Electric domestic heating systems

### IFA my media

- Imaging
- Photo
- Video
- MP3
- Computing
- Games
- Memory solutions
- Special: IFA iZone

## **IFA public media**

- TV-stations
- Radio
- Public music & video areas
- Professional media

## **IFA communication**

- Telecommunication
- Cable
- Mobiles
- Navigation
- IP
- Net solutions
- Aerials

## **IFA technology & components**

- Suppliers
- Semiconductors
- International halls
- Special: IFA TecWatch

## **Key Statistics**

Exhibitors: 2,000

Visitors: 180,000 from 140 countries

## **Special Info**

Cycle of event: Every year

Link to the organizer's website: [IFA](#)