

# ITB Berlin

04.03.2025 - 06.03.2025 | Berlin, Germany

## THE WORLD'S LEADING TRAVEL TRADE SHOW

With 100,000 trade visitors and thousands of exhibitors from all around the world ITB Berlin is the world's leading international B2B trade fair for the tourism industry. Every year in March the whole travel industry meets here: hotels, tourist boards, tour operators, travel businesses, carriers, organisations, associations, system providers and everyone else. In addition to the trade fair, the world's largest tourism convention provides unique opportunities to benefit from the leading think tank of the global tourism industry.

As a driving force, ITB Berlin gives important impulses to a continuously growing travel market. Significant exhibitor sales and a very high exhibitor satisfaction rate are powerful proofs of the most successful event in the travel industry.

**Email us at [info@fairpros.com](mailto:info@fairpros.com) to get our voucher code for discounted tickets!**

## Categories

### Countries & Regions

### Adventure Travel, Responsible Tourism

### Business Travel

### eTravel World

### Gay & Lesbian Travel (LGBT Travel)

### Hospitality

### ITB Book Awards

### Cultural Tourism

### Luxury

### Medical Tourism

### MICE Forum

### Career Center

### Travel Technology

## **Youth Travel & Economy Accommodation**

## **Technology, Tours & Activities**

## **Key Statistics**

Exhibitors: 5,500 from 170 countries

Trade Visitors: 100,000

Accredited Journalists: 3,200 from 103 countries

## **Special Info**

Cycle of event: Every year

Link to the organizer's website: [ITB Berlin](#)