

ASIA FRUIT LOGISTICA

03.09.2025 - 05.09.2025 | Hong Kong

Asia's fresh produce trading hub

ASIA FRUIT LOGISTICA is Asia's leading trade show for the international fresh fruit and vegetable business. It is the only annual international trade exhibition for fresh fruit and vegetable marketing in Asia which focuses exclusively on the fresh produce sector and related value chain for the whole Asian region. This makes it the most efficient platform in Asia for gaining an overview of the market, scouting for new products and varieties and establishing new business contacts in this sector. ASIA FRUIT LOGISTICA takes place together with the **Asiafruit Congress**, the top fresh produce business conference for the Asia-Pacific region, **Cool Logistics Asia**, a high-level forum addressing perishable logistics and temperature-controlled transport, handling and distribution services across Asia and **SMART Horticulture Asia**, the fresh produce information technology conference.

The original FRUIT LOGISTICA has been held in Germany every year since 1993. Today it is the world's leading fresh produce exhibition. With ASIA FRUIT LOGISTICA it has brought its expertise to Asia, one of the most dynamic and rapidly expanding markets in the world.

Categories

Fresh products

- Fresh fruit
- Fresh vegetables
- Potatoes
- Nuts, dried fruit
- Fresh convenience products
- Fresh herbs, sprouts, spices
- Flowers, plants
- Organic products
- Fair trade products
- Frozen fruits and vegetables

Technical systems

- Seeds, variety development, nursery trees
- Cultivation equipment / systems
- Post-harvest technical systems, modified atmosphere technology, product monitoring technology
- Cooling systems
- Banana ripening equipment
- Packing / sorting machinery

- Packaging technology and machinery
- Processing technology and machinery
- Packaging materials / containers
- Weighing systems, labelling, barcoding
- Bulk containers, containers for transport / storage, pallets
- POS installations and vending technology
- Recycling, waste disposal, cleaning systems

Logistics

- Transport companies, transport systems
- Transport services, customs clearance services
- Fruit terminals, port handling, ports, cold storage and warehouse facilities
- Wholesale markets, producer markets / auctions
- Tracking systems (RFID / barcode / GPS)

Services

- Quality control and certification
- Food safety control and certification
- Internet / computer / inventory management systems and services
- Advertising / sales promotion/marketing / PR agencies
- Market research, statistical services
- Trade and professional associations, research and educational institutions, government / official representations
- Press and media, exhibitions and conferences
- Financial / insurance services

Key Statistics

Exhibitors: 760 from 42 countries

Trade Visitors: 13,000 from 70 countries

Special Info

Cycle of event: Every year in September

ASIA FRUIT LOGISTICA takes place in AsiaWorld-Expo Centre in Hong Kong

Link to the organizer's website: [ASIA FRUIT LOGISTICA](#)