

Gruene Woche (International Green Week)

16.01.2026 - 25.01.2026 | Berlin, Germany

The world's biggest fair for food, agriculture and horticulture celebrates 100 years

Gruene Woche (International Green Week) is the world's largest international consumer trade fair for food, agriculture and horticulture. The trade fair was established in 1926 and since then it has continued its growth and success year after year. The product range varies from fresh produce, fish, meats, dairy products, wine, beer, spirits to all kind of national and regional specialities, that allow to satisfy every culinary wish. For the producers from all over the world it is a perfect place for test-marketing and establishing a brand image. With more than 300 symposia, seminars and forums, attended by many high ranking participants like ministers of agriculture, board members and senior executives from companies in agriculture and the food industry, the Gruene Woche demonstrates its standing as the world's leading event for agricultural policy makers.

Email us at info@fairpros.com to get our voucher code for discounted tickets!

Categories

Food industry

- Organic products
- Vegetarian products
- Herbs, spices
- Tea
- Coffee
- Fish, crustaceans, and mollusks
- Meat, meat products
- Fruits, vegetable, potatoes, nuts
- Alcoholic beverages
- Beer
- Wines
- Non alcoholic beverages
- Preserves products
- Jam, marmalade, honey
- Milk and dairy products
- Oil and vinegar
- Confectionery, biscuits, cakes
- Pastry products, rice, pulse
- Cereal Products
- Frozen products, convenience products
- Associations, institutions
- Catering

- Trade information
- Trade publications
- Vegan products

Agriculture

- Technology
- Breeding livestock
- Fooder
- Renewable primary products
- Associations, institutions
- Hunting, fishing
- Environment and nature protection
- Holiday and shopping on the country side
- Event farm
- Trade publications

Forestry

- Wooden heating
- Associations, institutions
- Wood processing and working
- Workwear
- Environment and nature protection
- Services
- Trade publications

Horticulture

- Flowers, plants, nursery plants
- Fertilisers, seeds
- Horticulture technology
- Gardening tools
- Summer-, tools-, and greenhouses
- Garden and patio equipment
- Garden furniture
- Winter gardens
- Fences
- Swimming pools
- Shadow systems
- Associations
- Trade publications

Kitchen, kitchen equipment

- Devices
- Kitchens
- Equipment

Domestic installations, equipment

- Cleaning equipment
- Cleaning materials
- Building supplies
- Heating systems
- Domestic appliances

Consumer information

- Associations, institutions
- Miscellaneos
- Publisher

Animals, domestic pets

- Aquarium
- Terrarium
- Dogs and cats
- Rodents and small animals
- Birds
- Equestrian supply
- Pets / animals general
- Animal funeral
- Associations / institutions
- Trade publications

Key Statistics

Exhibitors: 1,500

Visitors: 310,000

Media representatives: 1,800 from 26 countries

Special Info

Cycle of event: Every year in January

Link to the organizer's website: [Gruene Woche](#)